



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043, Telangana

PLACEMENT AND TRAINING

2016-2017

1.	Name of the company	:	
2.	Type of Company	:	Service based company
3.	Position	:	Technical Associate – Digital Marketing
4.	Brief Profile of Company	:	Aptroid Technologies is a comprehensive, multichannel marketing solution that unifies and unlocks data, driving return on marketing investment. A sister concern of Zeta Interactive, Aptroid grants access to a powerful digital marketing engine for personalized, insightful conversations with your customers, delivered in real time with precision and scale. Among the various Marketing channels, Email Marketing is one unique channel that has its own weight. It allows you to reach out to your target audience exactly, Customer Retention and Loyalty programs being added benefits. Email Marketing delivers to you the best Returns on your Investment.
5.	Date of Interview	:	25 March, 2017 at 09:30 AM
6.	Venue	:	Aptroid Technologies Private Limited Plot No: 573-M, Sri Ramachandra Arcade, Jubilee Hills Co-operative Housing Board Society, Backside lane of CVR news Channel Building, Film Nagar, Jubilee Hills, Hyderabad, India – 500033
7.	Eligibility Criteria	:	<ul style="list-style-type: none">• B.Tech(CSE/IT/ECE/EEE) 2015/2016 passed out• Should have 60% aggregate throughout their career• Willing to work in International time zones• Willing to give 2 yrs commitment with the company and Ready to join immediate.
8.	Required Skills	:	<ul style="list-style-type: none">• Excellent Communication & interpersonal Skills• Good client service and operational orientation• Ability to understand and relate technology• Systematic approach and good at attention to detail
9.	Pay Packages	:	2.4LPA+ Benefits(Cab only drop facility & Food)
10.	Selection Process	:	<ul style="list-style-type: none">• Written Test• Technical Interview• Behavioral Interview
11.	Mandatory Documents	:	<ul style="list-style-type: none">• Two copies of resume• Three colour photographs• Xerox copies of all certificates and marks memos• Valid ID card
For any further clarifications, contact Placement and Training officer			
Date: 24 March, 2017		PAT Officer	

Copy to:

Chairman, Secretary and Treasurer and Executive Director

Principal with a request to attend, HOD's of freshmen, CSE, IT, ECE, EEE, ME, AE, CE and MBA,
Deans – Academic, R & D, PG studies, Student Affairs, and Academic Audit and Quality Control.