




INSTITUTE OF AERONAUTICAL ENGINEERING
(Autonomous)
DUNDIGAL – 500 043, HYDERABAD

PLACEMENT AND TRAINING CENTRE
Information to the Students on Campus Recruitment
2016 – 2017

1.	Name of the company	:	
2.	Position	:	Data Analyst
3.	Brief Profile of Company	:	Perceptive Analytics is a Data Analytics company offering specialized services in Marketing Analytics, Data Visualization, Dashboard Design and Excel Application Solutions. We focus on e-commerce, Retail and Pharma sectors. Our customers include Fortune 500 organizations and other large companies in US. We have the reputation of being a trusted advisor with a penchant to deliver compelling value. We help clients unlock hidden insights in data and in helping them get better at sales and marketing using our analytics. We are also known by our values, culture and work ethic. We believe in exceeding customer expectations and thereby earn trust and respect. Every employee in Perceptive is an owner of his/her project. Direct connect with the clients gives a complete freedom to an employee to handle their projects. Different industry projects lead to exposure to an employee. All our employees are trained in various methodologies, tools and techniques. They work across projects, clients, and industries. There is no space for monotony - every day is a new challenge!
4.	Eligibility Criteria	:	CSE/IT with 70% throughout academics.
5.	Skills Required	:	Proficiency in SQL, R, Python, Advance Excel and VBA or other analysis/programming language. (Intermediate level)
6.	Selection Process	:	Register at https://recruit.zohopublic.com/recruit/ViewJob.na?digest=HdKDS.5CUbNi3ZzR@t6jPRmkT4GOJo09Qb7Ern8dDPw-
7.	Pay Packages	:	4 to 6 LPA
8.	Important	:	Please write good cover letter as we give high importance to the same while evaluating a candidate. We recommend you to spend sufficient time and effort in writing a good cover letter. Applications without a cover letter will be ignored by the Talent Acquisition Team. Please create your Cover Letter around the following points. <ul style="list-style-type: none">• Reason to join Perceptive Analytics• Mention the snapshot of Data Analytics Project pursued during the Academics or Internship/Job, if any• Information on skills acquired and technical know-how• Achievements, if any Note: please ensure that you write about the following statement in your cover letter, in a separate paragraph. This will help us to gauge your understanding about the position and your overall thought process for this role. Overlooking this will lead to rejection of your resume. “In god we trust. Everyone else must bring data.”
For any further clarifications, contact Dr. L V Narasimha Prasad, Placement and Training officer			
Date: 19 November, 2016			Principal and PAT Officer

Copy to:

Chairman, Secretary and Treasurer and Executive Director

Principal with a request to attend, HOD's of freshmen, CSE, IT, ECE, EEE, ME, AE, CE and MBA, Deans – Academic, R & D, PG studies, Student Affairs, and Academic Audit and Quality Control.