



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043, Telangana

PLACEMENT AND TRAINING

2016-2017

1.	Name of the company	:	
2.	Type of the company	:	Service based company
3.	Brief Profile of Company	:	Harnessing and leveraging global advances in cutting edge technology, to enhance your life and the way you do business. We help small businesses drive growth and stay connected with customers through an array of custom digital and web solutions.
4.	Job Description	:	<ul style="list-style-type: none">• Sales and marketing operations, including client interfacing - IT and Education.• Working on an extensive sales management system and integrating it with an online tool for report generation and data analysis.• Customer relationship management and data analysis.• Industry and competition analysis using different strategic tools.• Analyzing industry, business requirements, market research, dipstick studies, audit studies etc.• Implementation of digital marketing plans.• Lead management• Data analysis and report generation• Client interaction
5.	Date of Interview	:	07 March, 2017
6.	Time	:	09:00 AM Sharp
7.	Venue	:	Auditorium, MLRIT
8.	Eligibility Criteria	:	MBA (Marketing) 2017 Passouts for Internship
9.	Pay Packages	:	<ul style="list-style-type: none">• On offer is a salary plus conveyance based project assignment for a period of 6 months, which will culminate in a certification of experience and details of the project executed.• Deserving candidates will be given an offer to join on rolls in the organisation.
10.	Mandatory Documents	:	<ul style="list-style-type: none">• Two copies of resume• Three colour photographs• Xerox copies of all certificates and marks memos• Valid college ID card

For any further clarifications, contact Placement and Training officer

Date: 06 March, 2017

PAT Officer

Copy to:

Chairman, Secretary and Treasurer and Executive Director

Principal with a request to attend, HOD's of freshmen, CSE, IT, ECE, EEE, ME, AE, CE and

MBA, Deans—Academic, R&D, PG studies, Student Affairs, and

Academic Audit and Quality Control.